

Golden Rules of Investment

Plan Early

The sooner you start, the better. The more you delay, the more investment you have to make to get similar returns.

Keep Some Cash Aside For Emergencies

It is good to have some money around for unexpected expenses. Roughly three months living expenses should always be liquid.

Beat Inflation

Inflation eats into your saving power by decreasing your purchasing power. Return on low risk instrument may look good till you subtract the inflation factor.

Know Your Time Horizon

Every type of investment has its' own time horizon. It is important to follow the correct time horizon for your investment.

Invest Regularly, Make It A Habit

Regular investment will add up to a significant amount of capital over a period of time.

Diversify, It Reduces Risk

"Do not put all your eggs in a single basket." Allocate your investment across different asset classes Debt, Equity, Real Estate, Insurance, Jewelry etc.

Be Realistic On Return

Your Return will always be proportional to the amount of risk you take.

Know How Much Risk You Can Take

Each Individual is different when it comes to risk and returns

Review Your Investments

It is most important to keep tracking investments periodically.

Two Easy Steps to Start Investment in Capital Market

Step 1:

Submit Duly filled and signed Account opening form with all necessary documents.

Step 2:

Deposit Money after getting a notification in your mobile or email and

Happy trading!!

Documents Required* for Account Opening:

- Duly Filled and Signed Account Opening Form (AOF)
- Color Photographs (Digital Print)
- National ID/Banker's Certificate
- Copy of MICR cheque

*Conditions Apply

Contact Us



Head Office:

Peoples Insurance Bhaban (11th Floor)
36, Dilkusha C/A, Dhaka-1000



+88 02-9513396



+88 02-9566912



Customer Service: +88 01701217876



pbsl@pbsl.com.bd



www.pbsl.com.bd



Extension Office

Peoples Insurance Bhaban (13th Floor)
36, Dilkusha C/A, Dhaka-1000



Customer Service: +88 01701217863



Branch Office

Tajwar Centre (5th Floor),
House # 34, Road # 19/A
Banani, Dhaka-1213



Mobile no.: +88 01701217867



Prime Bank Securities Ltd.

we make your money work harder

(A subsidiary of Prime Bank)



About Us

Prime Bank Securities Limited was established in 2010 as a subsidiary of Prime Bank, which is one of the leading commercial banks in Bangladesh. We are registered as a TREC holder with both bourses – the Dhaka Stock Exchange and the Chittagong Stock Exchange. We are fully licensed to work as a stock broker, stock dealer, and full service depository participant. Our services include the following:

- Providing stock brokering services to –
 - Non-discretionary clients
 - Discretionary clients
- Offering Margin loans to eligible clients.
- Provide Depository Participant (DP) services.

Our Vision

To be recognized as an international standard brokerage house in the regional and global bourses by providing a safe, competitive, transparent, and one-stop trading platform to execute our client's decisions in a timely and appropriate manner.

Our Mission

To ensure 'total satisfaction' for our clients by providing the needed expertise and a state-of-art trading platform for online and location-free center services by a team of friendly, committed and satisfied employees.

To be committed to provide our clients with the best possible service, wherever they might be, and help them fulfill their investment/trading goals, keeping in mind that clients do business where they are well served and stay where their capital appreciates the most.

Our Slogan

"We make your money work harder" We know that you worked hard for your money and now you want your money to work hard for you. That is where our expert services can help you. Whether you want to trade in the stocks yourself or want us to trade for you, we will use our expertise and technology to ensure that your money gives you the best possible return at the lowest possible risk.

Company Strength:

Our passion is to make our clients grow. So we are there for you whenever we're needed. We are always supporting you, our client, to grow according to your desire. We have a team of experts eager to provide the best possible solutions to meet your needs. Your success is our focus, so enjoy the freedom to invest.

Services we Provide

- Opening Beneficiary Owner's (BO) Accounts
 - Offering margin loans to eligible clients
 - Providing stock brokering services to
 - Discretionary and Non-Discretionary clients
 - Margin Clients
- Extending Depository Participant (DP) Facilities

Value Added Services

- Mobile Trading Platform
- Updated Research Report
 - Daily Market Review
 - Daily News Flash
 - Daily News Clippings
 - Watch List
- IPO Reminder with Analysis Report
- Discounted Commission & Charges
- Dedicated Service Branch and Relationship manager
- Online Payment Gateways
- Email Alert
- Regulatory Updates

Fees and Charges*

Brokerage Commission Tk 0.40%

Special rates for HNI and Institutional Investors

Interest rate on Margin Loan

Regular Rate @ 14%

Nineteen Days Margin @ 9.99%

*Conditions Apply

Share trading in your bedroom!!!

- Duly Signed & Filled Up Mobile Trading Application Form
- Download DSE Mobile Trading app
- Get clearance to trade
- Select a stock
- Select buy or sell options
- Complete trade by picking one (Set your price & quantity carefully)



Why should you invest in Capital Market?

- Proud Ownership
- Higher Return than other type of investments
- Return is directly connected to the growth of the economy as well as growth of the company whose share is purchased.
- Investing in stocks works as a better inflation hedge. Stocks provide better liquidity
- Capital gain is tax free & There is Tax rebate facility for stock investment.